

Ryan Deiss' Authority ROI: Review Released By WealthSpringMarketing.com

SUMMARY: *WealthSpringMarketing.com releases a review of Authority ROI, Ryan Deiss' training program on publishing high traffic "authority websites".*

Authority ROI, a training program from Ryan Deiss promising to reveal the secrets to building a successful authority website is being hailed as the internet marketing course of the year prompting a critical review from WealthSpringMarketing.com's Tiffany Hendricks.

"Authority ROI gives members step-by-step training on how to build a high traffic authority website, without needing to spend their precious time grinding away doing grunt work," reports Hendricks. "Tasks like writing blog posts or guest blogging on other peoples sites can be a major time suck, and these activities just don't provide the ROI business minded folks are looking for. While most internet marketing courses stress the importance these low ROI activities along with tasks like SEO, PPC and product creation, Authority ROI introduces marketers to a less well known, yet by all accounts lucrative business model, publishing content written by others, namely authors who already have a following, and authority.'

Hendricks explains key differences between Deiss' authority site model and traditional blogging:

"Ryan Deiss sent shock waves through the internet marketing community when he announced that 'blogging is broken', and I wouldn't be surprised if a few so-called pro bloggers got hurt feelings over that statement," says Hendricks. "It may be a tough pill to swallow, but Deiss is right on the money, blogging is broken and authority is the future; everyone seriously involved in the website business knows this to be the case. Of course some may resist this new reality, but the fact is that the days of small profitable blogs getting traffic by tricking Google are over, Authority is king."

Hendricks' Authority ROI review provides an overview of the information imparted in the Authority ROI training which includes a four week blueprint for building and launching one's first authority website. One key area of the program focuses on where users can find true authority writers who are eager to provide high quality original content for one's website. As Hendricks points out in her review, enlisting the services of those who have already garnered a following offers a host of benefits:

"Not only do authority authors provide inexpensive, quality content, but they also bring their own endorsed traffic, and social buzz which is now a key factor in search engine rankings," says Hendricks. "By taking the guess work out of building an authority site Authority ROI really appeals to a wide audience of folks looking to build high traffic websites the smart way. It's the same system Deiss' team has used to build out successful properties, but they've made simple enough that it can be used by a complete beginner."

[Those wishing to purchase Authority ROI, or for more information, click here.](#)

Tiffany Hendricks provides reviews of the best internet marketing courses and boutique marketing services to elite clients on her website WealthSpringMarketing.com. Those wishing to read Hendricks' review of Authority ROI can access it here: <http://wealthspringmarketing.com/ryan-deiss-authority-roi-review-is-blogging-stupid/>

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